

DC



Hello! I'm David Cottam 🙋
London based Senior Designer

With over 10 years experience, I specialise in conceptual design and visual storytelling through the ideation and creation of social first design content, key art and visual identities.

Fuelled by a passion for entertainment, photo composition, (and tea), I have worked with a variety of brands and enjoy leading on campaigns from concept to final delivery.

Brands I've Worked With



Education

MA Design & Art Direction
Manchester Metropolitan University
2009-2010

BA(Hons) Film & Moving Image Production
Leeds Metropolitan University
2005-2008

Contact Details

✉ david-cottam@hotmail.com
🌐 davidcottam.co.uk
☎ 07894874724
📷 @davidcottamdesign

Work Experience

Freelance Senior Designer February 2024 - Present

Freelance design for various agencies working across social content creation, key visual and presentation design. A selection of my projects:

- Content creation for tennis world number one Novak Djokovic. The first asset reached over 200k likes and comments across his social platforms.
- Key visual design for Easyjet Holidays, supporting Taylor Herring agency.
- Designing animated presentation documents to showcase Spanish production company Palma Pictures.

That Lot - Senior Designer Oct 2016 - February 2024

For the creative agency That Lot I specialised in the ideation and creation of social first design content, key art and visual identities for brands such as Prime Video UK, FOX TV Europe & Africa, Mars Petcare, eBay and Greggs. Elevating their social presence and taking a fan-first approach as a champion for their brand.

- For Prime Video UK, I led the design team in sculpting the visual identity and content creation for their social feeds across BAU, show launches and campaign activations, working with a range of high profile titles such as The Boys, Mrs Maisel and The Wilds.
- Designed bespoke key art and social content to promote FOX TV's tentpole shows such as The Walking Dead and Deep State, alongside preparing all files for regionalisation across the EMEA network of channels.
- Experience working on pitches, building decks, feeding into brainstorming and presenting ideas/concepts to clients. Collaborating with other departments to produce high end content informed by the latest design trends.
- Line managing a team of designers, overseeing workload, providing direction and concise feedback on briefs. Comfortable working and communicating with external freelancers to ensure work is produced on time and to the highest quality.
- Working closely with the Head Of Design and other internal teams to establish budgets, resource projects and build timelines. Always looking to improve workflows and operational processes within the design team.

Film & TV Productions - Graphic Designer Aug 2011 - September 2016

For various film and tv productions I designed graphics for props, set dressing and location shoots. As a key member of the art department my role also involved design research, script breakdowns and the management of design schedules whilst collaborating with various departments. Productions included:

- The Limehouse Golem, Doctor Who, Hollyoaks, Fresh Meat, Whitechapel

Specialist Skills

- Photoshop Compositing
- Social Media Design
- Art Direction
- Visual Identity Creation
- Powerpoint Deck Design
- Artworking
- Project Management
- Line Management

Tools: Adobe CC - Photoshop, Illustrator, InDesign, After Effects, Powerpoint, Figma, Microsoft Office, Google Workspace, Trello, Airtable, Egnyte.