



Hello! I'm David Cottam.

Senior Designer based in London with over 10 years experience working with a variety of brands.

Fuelled by a passion for photo composition and entertainment, I specialise in conceptual design and visual storytelling.

Through the ideation and creation of key art, social first design content and visual identities, I enjoy leading on campaigns from concept to final delivery.

Contact Details

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Education

MA Design & Art Direction
Manchester Metropolitan University
2009-2010

BA(Hons) Film & Moving Image Production
Leeds Metropolitan University
2005-2008

Specialist Skills

- Photoshop Compositing
- Social Media Design
- Art Direction
- Visual Identity Creation
- Powerpoint Deck Design
- Artworking
- Project Management
- Line Management

Tools: Adobe CC, Powerpoint, Microsoft Office, Google Workspace, Trello, Airtable, Egnyte.

Some brands I've worked with



Work Experience

That Lot
Senior Designer : Oct 2016 - Current

Specialising in the ideation and creation of social first design content and visual identities for brands such as Prime Video UK, FOX TV Europe & Africa, Mars Petcare and Greggs. Elevating their social presence and taking a fan-first approach as a champion for their brand.

- For Prime Video UK, I led the design team in sculpting the visual identity and content creation for their social feeds across BAU, show launches and campaign activations, working with a range of high profile titles such as The Boys, Mrs Maisel and The Wilds.
- Designed bespoke key art and social content to promote FOX TV's tentpole shows such as The Walking Dead and Deep State, alongside preparing all files for regionalisation across the EMEA network of channels.
- Experience working on pitches, building decks, feeding into brainstorming and presenting ideas/concepts to clients. Collaborating with other departments to produce high end content informed by the latest design trends.
- Line managing a team of designers, overseeing workload, providing direction and concise feedback on briefs. Comfortable working and communicating with external freelancers to ensure work is produced on time and to the highest quality.
- Working closely with the Head Of Design and other internal teams to establish budgets, resource projects and build timelines. Always looking to improve workflows and operational processes within the design team.

Film & TV Productions
Freelance Graphic Designer : Aug 2011 - February 2017

On productions such as The Limehouse Golem, Hollyoaks and Doctor Who I designed graphics for props, set dressing and location shoots. Other responsibilities included design research, script breakdowns and managing design schedules.